



**REVOLVING MUSEUM**  
making space for art and community



### **FOR IMMEDIATE RELEASE**

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## **THE REVOLVING MUSEUM'S "WORD PLAY: FLORIDA ROAD SHOW" BRINGS TOGETHER VISUAL, TEXT-BASED ART, AND PERFORMANCES WITH AN INTERACTIVE ART-MOBILE CARNIVAL**

*The traveling public art project opens January 25-28, 2023. FREE to the public.*

**BROWARD COUNTY, FL – January 5, 2023,** – On the heels of creating the world's largest public art paper airplane involving 5000 people, artist Jerry Beck and his ever-evolving Revolving Museum presents "WORD PLAY: FLORIDA ROAD SHOW," a traveling public art adventure featuring text-based art, interactive sculpture, interactive games, film projections, performances, poetry, and community workshops. Three engaging and playful art-mobiles will be active throughout the year making planned and spontaneous stops at art festivals, fairs, main streets, museums, schools, libraries, historic sites, sports arenas, and public spaces. Each stop will include free programming and creative opportunities for the public.

The traveling public art project will be open in Broward January 25 – 28, 2023 at three locations, coinciding with the [IGNITE Broward art and light festival](#), which showcases immersive art experiences and interactive video and light installations created by leading contemporary artists and designers. It also coincides with Fort Lauderdale Art & Design Week.

#### **Times and locations:**

- **IGNITE Broward, Wednesday, January. 25, 7-10 pm at Esplanade Park, Fort Lauderdale**
- **ArtsPark at Young Circle in Hollywood, Thursday/Friday, January 26-27, 11 AM-9 pm. Saturday, 11-2 pm**
- **MASS District Art Walk in Fort Lauderdale, Saturday, January 28, 6-11 pm, featuring the music of Russell Mofsky and the Gold Dust Lounge band.**

"The Revolving Museum offers exciting aesthetic experiences and collaborations between artists, youth, and the public. I believe that community-art represents the new avant-garde and can make our world a better place," said Beck, a graduate of Broward County's Nova High School and Florida State University.

One of the "WORD PLAY" art-mobiles features a 12-foot-high sculptural head embellished with colorful drawings and poetry. In the eyes of the large head are video projectors, which showcase experimental, documentary, silent, and animated films made by Jason Daniels (founder of the International 100-Second Film Festival), award-winning film-maker Keith Wasserman, and others. At the top of the head is the ball toss game "Shoot For Higher Goals," created by Revolving Museum Education Director and Plantation High School teacher Coraly Rivera and her students.

"Word Play, like all Revolving Museum projects, supports the talents of young people" says Rivera, "we cannot underestimate the importance of our youth in our society. They want equality, respect, social justice, environmental sustainability and educational opportunities beyond the classroom," she said.

Another art-mobile features a renovated 1952 Ford pick-up that pulls an 18-foot-long enclosed gallery space, which on the outside, displays colorful hand-carved wooden signs with sayings such as, *I Wish Vitamin C Made Everyone Honest; He Would Trade All His Guns For One Of Cupid's Arrows and Human Evolution Ended With Ice Cream*. The inside of the gallery on wheels includes an installation of over 50 text-based artworks, illustrated poetry, bumper stickers, paintings, outsider art and folk art. One of the artist/poets represented is Pulitzer Prize nominee and New Times Poet of the Year "Best of Miami" Howard Camner, who praises Beck for his ability to "see possibility in the overlooked, under-appreciated and abandoned."

Other artists, poets, and writers in the exhibition include Howard Finster, Shepard Fairey, Gabriella Bates, William T. Wiley, Jim Roche, Mario Ruschel, Jamie Friend, Kevin Bradley, Bill Czappa, Jose Gonzalez, Nadya Volicer, Ed Marshall, Renita Martin, Paul Lewin, Keith Walsh, Danny Ayala, Danielle James, Annie Dechainee and dozens more.

Finally, inside the 1952 Ford pick-up's' box gallery will be an installation of art by the incarcerated that includes drawings created by prisoners on handkerchiefs with ballpoint pens, colored pencils, coffee beans, ash, and egg yolks. Beck and The Revolving Museum have a long history of working with adults and youth in lock-up facilities and have seen the positive benefits that the arts can provide in the rehabilitation and reintegration of these populations.

The project is funded in part by the Broward County Cultural Division, Enterprise Bank, Malden Reads, and our many members and in-kind supports.

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## PROJECT SPONSOR INFORMATION

### **Broward County Cultural Division**

IGNITE Broward award-winning art annual festival featuring exciting interactive video and light installations created by leading contemporary artists and designers. The [kickoff event](#) will be at Fort Lauderdale's Esplanade Park and the Museum of Discovery & Science's atrium on Wednesday, January 25 from 7-10 pm (401 SW 2 St.) and in Esplanade Park (400 SW 2 St.).

<https://www.ignitebroward.com/>

### **ArtsPark at Young Circle Park in Hollywood, Florida**

A 10-acre park with an amphitheater, a playground, an arts pavilion & more.

1 North Young Cir, Hollywood, FL 33020

<http://www.hollywoodfl.org/65/ArtsPark-at-Young-Circle>

### **MASS District | Music & Arts South of Sunrise**

A district of creatives & businesses with a vested interest in the community & economic development of Fort Lauderdale through the arts.

<https://www.massdistrict.com/>

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## **About The Revolving Museum**

*In 1984, artist Jerry Beck founded The Revolving Museum (TRM) with "The Little Train That Could...Show: An Installation In 12 Abandoned Railroad Cars," involving dozens of artists, youth and the homeless who lived in the train cars. The project received national attention and launched TRM as an adventure-seeking public art museum that transforms under-utilized public space through art festivals, pop-up exhibitions, educational programs and specials events. To expand outreach into neighborhoods and underserved communities, the museum began renovating vehicles and other modes of transport including airline baggage carts, a vintage ice cream truck, bookmobiles, boats, and school buses. TRM's signature phrase, "Making Space for Art and Community," suggests the collaborative nature of the Beck's vision: the belief that a community can be strengthened through an introduction to art, to one another, to contemporary social, environmental and political concerns, and to the unlimited artistic possibilities of their shared environment. TRM has received many awards including Massachusetts Cultural Council's Commonwealth Award in the category of "Community," the state's highest honor in the arts, humanities and sciences. TRM was a finalist for The President's Committee on the Arts and the Humanities, the country's most prestigious youth art awards supported by the National Endowment for the Arts, the National Endowment for the Humanities.*

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